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Fanxing Kong

Design Methods

Sketch
Ideation
Persona
Scenario
Affinity Diagram
Wireframing
Storyboarding
Bodystorming
MacGyver Prototyping

Research Methods

Interview
Survey
Diary Study
Focus Group
Ethnography
Contextual Inquiry
Cultural Probe
Usability Testing
Workflow Analysis

Tools

Pen & Paper
Axure
Adobe Suite
Balsamiq Mockups
Camtasia
HTML
Photography
Video
Arduino

Languages

Cantonese (Native)
Mandarin (Native)
English (Fluent)
Japanese (Read)

Objective

Seeking User Experience Design full-time position

Education

M.S. in Human-Computer Interaction Design

Indiana University, Bloomington, IN, USA | Aug. '09 – May. '11

B.A. in English

North China Institute of Science and Technology, Beijing, China | Sep. '04 – Jul. '08

Work Experience

Interaction Designer

Critical Web Reader | Bloomington, IN., USA | Sep. '10 – Present

- Designed web-based user interfaces to guide user to evaluate web content.
- Created clickable and video prototypes for testing and presentations.
- Led usability tests, analyzed results and provided usability expertise.
- Delivered specifications to development team.
- Created visual elements for user interface.
- Planned and conducted case-based quality assurance tests.

User Interface Designer

Hiall Corporation | Beijing, China | Sep. – Dec. '07

- Designed user interface for an online professional training system.
- Interviewed with users and conducted ethnographic observations.
- Created visual elements for user interface.
- Assisted in implementing the system using Flash.

User Interface Designer

Yuecheng Import & Export Co., LTD. | Foshan, China | Jul. '08 – Aug. '09

- Designed a showcase website for cooperated factories.
- Designed and led product exhibitions in China Import & Export Fair.
- Communicated and coordinated with clients, suppliers and government.

Academic Experience

Course Co-designer

Prototyping for Design | Indiana University | Aug. – Dec. '10

Assistant Instructor

Social Informatics | Indiana University | Sep. '09 – May. '10